

Station KTNV-TV LAS VEGAS, NV  
Advertiser ( ) .OBAMA FOR AMERICA  
Product BARACK OBAMA  
Estimate# 2264  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/2264  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

THIS IS A NEW CONTRACT  
TOTAL 12,000  
PLS CONFIRM ASAP  
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	6A-7A	ACTION NWS@6AM<	:30	\$600.00	10/30-11/02	1	1	1	\$600.00	
	2	SU	7A-8A	GD MRN-SUN-ABC	:30	\$1,000.00	11/04-11/04	1	1	1	\$1,000.00	
	3	TU-F	12P-1P	THE CHEW	:30	\$1,000.00	10/30-11/02	1	1	1	\$1,000.00	
	4	TU-F	1P-2P	GENERAL HOSPITAL	:30	\$1,000.00	10/30-11/02	1	1	1	\$1,000.00	
	5	TU-F	4P-5P	JUDGE JUDY	:30	\$450.00	10/30-11/02	1	1	1	\$450.00	
	7	SA	5P-830P	NCAA FTBALL	:30	\$3,000.00	11/03-11/03	1	1	1	\$3,000.00	
	8	SA	930P-10P	JUDGE JUDY	:30	\$1,000.00	11/03-11/03	1	1	1	\$1,000.00	
	9	TU-F	1205A-105A	KIMMEL	:30	\$300.00	10/30-11/02	4	1	4	\$1,200.00	
	10	M	12P-1P	THE CHEW	:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
	11	M	1P-2P	GENERAL HOSPITAL	:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
	12	M	4P-5P	JUDGE JUDY	:30	\$450.00	11/05-11/05	1	1	1	\$450.00	

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Product	BARACK OBAMA					WASHINGTON, DC 20007			Salesperson ( ) ANJIE BRADY				
Estimate#	2264				Agency C/P1/P2/E	95/101/2264			Salesperson Phone# 215-567-6005				
Buyer	Maura Gilroy				Flight Dates	10/30/2012 - 11/06/2012			Salesperson FAX# 215-567-5938				
Phone#					Hiatus Weeks								
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LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	13	M	1205A-105A	KIMMEL		:30	\$300.00	11/05-11/05	1	1	1	\$300.00	

---REPORT TOTALS---

Report Totals: 15 / \$12,000.00

---SALES MONTHLY TOTALS---

Nov 12: 15 / \$12,000.00

Sales Totals: 15 / \$12,000.00

Station Totals: 15 / \$12,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$50,000	KBLR	0%	KLAS	25%	KSNV	15%	KTNV	24%	KTUD	0%
		KVCW	1%	KVMY	2%	KVVU	33%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE